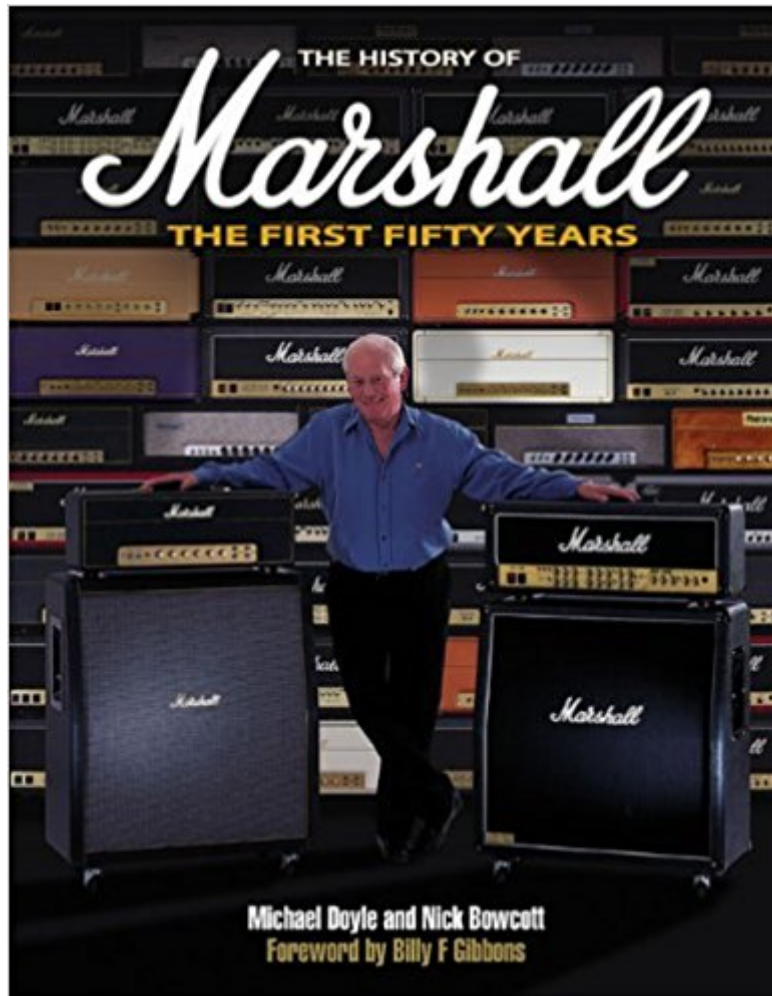




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# The History Of Marshall: The First Fifty Years



## Synopsis

From its humble origins in the back of a small music store in London, Marshall Amplification has defined the sound of rock for generations of guitarists around the world. The History of Marshall: The First Fifty Years tells the story of Jim Marshall's remarkable life and documents the many innovations of Marshall amplifiers, from the famous "stack" to the most current offerings. The book features:

- \* Hundreds of color photographs throughout, including rare amplifiers and previously unpublished historical documents
- \* Reprints of vintage catalogs and marketing materials from Marshall and its related brands, including Park and CMI
- \* Extensive appraisal and history of the Celestion speaker
- \* History of the Marshall factory locations and the pictorial "factory tour"

The book is also:

- \* Predominantly full color (similar books are typically sometimes exclusively black and white) and includes more historical material than any previous publication
- \* The first publication to bring the history of the company and its products up to date

The History of Marshall: The First Fifty Years is the definitive account of this fascinating company known as "The Sound of Rock." It's absolutely essential reading for musicians, technicians, and collectors alike.

## Book Information

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## Customer Reviews

MICHAEL DOYLE is the author of three other books: *The Sound of Rock: A History of Marshall Valve Guitar Amplifiers*; *The History of Marshall*; *The Illustrated Story of "The Sound of Rock"*

Just in time for Christmas! If you like to know more about the amazing Marshall amplification

business, here it is. A triumphant success story of a man who had a tough start to life, listened to what his customers wanted, then gave it to them. As stated in the title, THIS IS A HISTORY BOOK. For a lightweight coffee table picture book or a guide to servicing and schematics, look elsewhere. If it seems like your thing, put on your waders and jump in, you won't be disappointed. Step by step, year by year and model by model it goes from the origin of the company through to Marshalls 50th anniversary and sadly, Jims passing. There are enough juicy tidbits about who said this and who did that for it to read like a page turning fictional novel. Three years ago, I would never have been interested in photos of aluminium chassis, turret boards, capacitors and resistors, but now it is exactly what I want to read. Oh, and guitar players (which is probably why you're reading this) have a huge input as well. Clapton, Townsend, Hendrix, Page - this list of Rock Royalty and their involvement is a continuous thread throughout the book. Michael Doyle and Nick Bowcott have done an incredible job of putting a definitive history in this informative and unique book. Congratulations guys, a job very well done!

The History of Marshall: The First Fifty Years Terrific book! Informative, insightful. Couldn't put it down for the first few days I had it. I still page through it on a weekly basis.

This is a must have if you want to know all about Marshall amplifiers and their speaker cabinets, great book!

Michael Doyle and Nick Bowcott have done a wonderful job of updating Doyle's 1993 version. It is missing the technical reference material and schematics of the previous edition (I suggest getting both) but it is an excellent read. I wish the authors could have gone in to greater depth with 1970's JMP era's 1959, 1987 and Master Volume models especially considering how many classic Rock songs were recorded with them. I still love the book and give it high marks.

Bought this book as a Christmas gift for my father-in-law, who is a through and through Marshall lover and user for his musical and band needs. It goes without saying, he is THRILLED with this book, and couldn't stop thumbing through it the entire evening it was given to him. His comment was that this book is much more thorough and in depth than any information that could be found online from disparate sources. This was definitely an absolute "win", and would be for any fan of Marshall, be it you or someone in your life!

A must have for Marshall players.

You want to know about Marshall amps? Read this.

Excellent book about THE pioneer in amplification and his rise to the top.

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